



B.I.A.P.R.
Brain Injury Association
Peterborough Region

Date: June 11, 2021

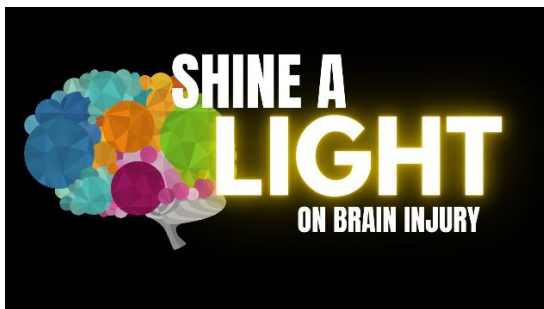
Dear Members, Clients and Care Partners,

June is Brain Injury Awareness Month (BIAM). This year we will once again be raising awareness of Brain Injury virtually. What a year it has been. The past year has taught us about resilience and how to build our Brain Injury Community beyond our regular, physical borders. This year has been about supporting our members, clients, and care partners remotely, virtually and in-person as needed. There has been growth and opportunities to learn how to do things differently that we would not have tried without being forced into because of the pandemic.

This year in 2021 we will be coming together for our 2nd Virtual Annual General Meeting and BIAM Celebration on June 25th. We are excited to share with you a journey through the past year and where we HOPE to be going in the future. Please see attached Flyer for AGM details.

I am also excited to share that this year the campaign to raise awareness of Brain Injury throughout the month of June has gone NATIONAL.

Shine A Light On Brain Injury™ is the theme for OBIA and also for Brain Injury of Canada (BIAC). A Social Media Campaign – to raise awareness of Brain Injury using Facebook, Instagram and Twitter messaging will be consistent across the country. BIAPR will be Tweeting out these messages. Please share this with your contacts to get the word out there! Let's do our best to shine a light on ABI and TBI and raise awareness about this hidden disability now more than ever. Let's share our stories of resiliency, courage and hope with not only our ABI community but beyond. Let's ensure that ABI survivors, their care partners, and families have an opportunity to share their messages all across Ontario and the country!



Lastly I would like to let you know that [Ontario Brain Injury Association \(OBIA\)](#) in collaboration with the [Personal Injury Alliance \(PIA Law\)](#) is pleased to present the 2021 Awards of Excellence in Brain Injury Rehabilitation to those who consistently provide exceptional service to the brain injury community during these unprecedented times. Voting in the 5 categories is open from June 1 – 29th.

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Executive Director

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